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Contact:
Ashley Amador
Gracianna Winery
www.gracianna.net
6910 Westside Road
Healdsburg, CA,
Phone: 707-694-6644
ashley.amador@gracianna.net

AMADORS DEDICATE NEW VINEYARD:
“MERCEDES’ VINEYARD” IS BORN ON WESTSIDE ROAD

Healdsburg, CA -- May, 2009 – With another significant investment, the Amadors of Sonoma County continue to grow Gracianna Winery with the planting of 1.5 acres of rich Russian River Valley soil. This vineyard will soon receive certified pinot noir vines on a verdant strip between Flax Vineyard and Westside Farms on the Miracle Mile of Westside Road.

Sonoma County is, of course, one of the country's top destinations for world-class wines. From the coastal vineyards of Cazadero to the inland Los Carneros appellation, hundreds of wineries - from tiny to enormous - are scattered along our roads and highways.

Trini Amador read from prepared comments, “This vineyard will be called “Mercedes’ Vineyard’ for as long as it yields fruit. This vineyard is named after my grandmother, Mercedes Siordia Amador. She lived by the values by which Gracianna was founded - of grace, graciousness and gratitude – and it is fitting to recognize that contribution to this extended family by honoring her at this groundbreaking dedication today.”

Amador family and friends were in attendance as the ground had just been prepared for planting – scheduled for the week after the ceremony. In a surprise unveiling, hand carved slate medallions were made in the name of significant extended family members to be permanently affixed to vines that will bear their name. Please ask to see these medallions when visiting Gracianna. Post tribute festivities took place at John Ash in Santa Rosa the site for Gracianna’s first public tasting at the Pinot Family Reunion tasting event on Saturday, June 8, 2009. Gracianna was invited to pour at this prestigious affair where some of the world’s finest pinots will be poured including Merry Edwards, Littorai and Moshin Vineyards.

Gracianna’s newly released line of Zinfandels and Pinots, both featuring Bacigalupi fruit, has caused quite a buzz among Sonoma wine insiders. The new Gracianna Winery by the Amador Family has been fostered by two surprisingly young, exceedingly well trained, driven and passionate Sonoma County natives - Jose Trinidad (Trini) Amador IV and Ashley Ann Amador. Supported by parents Trini and Lisa

Amador, both executives, the Amador family named the brand after their French Basque great grandmother, who was remembered by the family for her talents in hosting simple celebrations. Making its debut in March of this year, Gracianna is a testament to painstaking craftsmanship and hand detailed bottles which showcases their memorable world class wine.

“Gracianna wine is for those that have something to be grateful for. The Gracianna brand has been five years in the making and we know this is just another chapter in our passion for making the finest wines from the best fruit possible. Our family appreciates the everyday gifts in our lives,” says Gracianna partner, Ashley Amador. Wow I said that! Awesome!

Gracianna's home is in Healdsburg on a strip of Westside Road that locals call "*The Miracle Mile.*" The first small production release is available now and the second vintage will soon be bottled for 2010 release! Keep your eye out for these brilliantly produced Gracianna wine creations that will likely become some of Sonoma County's most treasured favorites. The Amadors expect an estate vineyard designate “Mercedes’ Vineyard” pinot noir wine release in 2013. Both grandmothers, Gracianna and Mercedes would be proud.

Check the website to tell Gracianna (and the world) what you are grateful for, receive event updates, newsletters and download order forms.

For information: <http://www.gracianna.net> or
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